MediaCo Group

PLEASE FOLLOW THE ARTWORK GUIDELINES BELOW. IF YOU HAVE ANY QUERIES, PLEASE CONTACT: ARTWORK@MEDIACO.CO.UK

FILE FORMATS

- Hi-res PDF – with all fonts embedded (recommended)
- Photoshop files – EPS, PDF, PSD, TIFF
- Illustrator files – Ai, PDF, EPS
- Indesign files – supply all fonts and link

FILE SETUP

- Please name your file with the order reference & size
- Supply your artwork without tick marks unless required on final print
- For multi-panel jobs do not segment your artwork, supply us clear split instructions and we'll do the rest
- Turn off overprint on all files
- For cut contour jobs, assign the cut as a spot colour and call it : CutContour
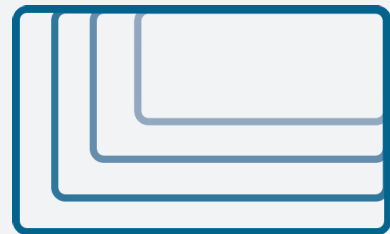
COLOUR RESOLUTION

- Use Solid Coated Pantone references and hard colour copies as required
- Supply your artwork without tick marks unless required on final print
- Spot colours MUST NOT be renamed
- Vector files supply as CMYK
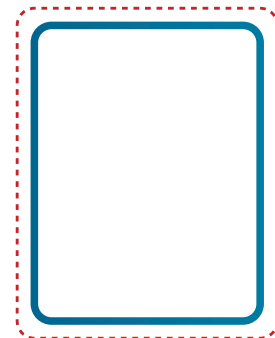- Bitmap files can be native RGB or CMYK

RESOLUTION & SCALE

- 100 dpi @ full size
- 400 dpi @ 25% scale
- 1000 dpi @ 10% scale
- For large banners scale file in phtoshop to 30k pixels. For further advice please contact us

BLEED

- Black back fabric & Decotex – 50mm to each edge
- All other fabric – 20mm to each edge
- PVC / Vinyl – 10mm to each edge
- All rigid substrates – 5mm to each edge

FILE TRANSFER

- The easiest way to supply your artwork is via email. Please ensure that you send a Hi-res PDF version of your file to your dedicated Account Manager or to customerservice@mediaco.co.uk

- Larger files can be sent using services such as WeTransfer or WeSendit.

- To send files via Dropbox, right click your file, select 'create a link' and send it to us.